## **PRIVACY POLICY**

In compliance with art. 13 of the GDPR, here follows the information dedicated to the users of this application regarding the protection of personal data.

ArchiMapping is a Web App that allows the geolocation of 100 "must-see" examples of modern architecture in Milan from the Unification of Italy to the present day.

Data controller: The Data Controller of the Politecnico di Milano is the Director General by proxy of the pro-tempore Rector - contact: dirgen@polimi.it

Internal Data Processor: Prof. Federico Bucci, email: federico.bucci@polimi.it, 0376317011

Data Protection Officer: privacy@polimi.it

Our application does not collect, record or transfer user data to us.

The application does not collect statistical data on users and does not in any way require registration to access content.

The application allows access to and consultation of databases held by the Politecnico di Milano for which no personal information is collected except for that required for navigation and consultation of the content databases, but without requiring any form of identification.

You may save some of the architectural contents locally on your personal device.

The only personal information you exchange with us is when you freely and voluntarily write to us directly at the following email address (archimapping@polimi.it). By using the email, you implicitly consent to the use of your data (email, first name and last name) to enable a reply communication. We will then only process your contact data for the purpose of replying to you and will keep the data for the time strictly necessary to provide you with the appropriate feedback.

The application allows you to save content (e.g. favourite architectural works) on your device.

No data is disclosed or disseminated to third parties with the exception of the use of Google Maps to identify locations.

This is a map service provided by Google Inc. ('Google') that uses information and preferences for viewing places. The privacy policy and terms of service can be found at the following link: https://developers.google.com/maps/terms To consult the privacy policy of the company Google Inc., which is the autonomous data controller of the data processing for the Google Maps service, please refer to the website http://www.google.com/policies/privacy/

## VISITORS' RIGHTS

Users communicating by email may exercise the rights recognised under and within the limits of Articles 15-21 of Regulation (EU) 2016/679, including the right to request access to their personal data, rectification or erasure thereof, as well as restriction of the processing of data concerning them, objection to processing and data portability.

We also specify that the consent given by the Data Subject is freely given and may be revoked at any time without any disadvantage or prejudice and without affecting the lawfulness of the processing based on the consent given before revocation.

Requests relating to the exercise of these rights may be submitted to the Data Controller by contacting him at the above-mentioned addresses.

Finally, if the Data Subject considers that the processing of his/her personal data is in breach of the provisions of Regulation (EU) 2016/679 or of Legislative Decree 196/03 as amended and supplemented, he/she has the right to lodge a complaint with the Garante.